

July 22, 2014



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To: The Honorable Kevin de Leon, Chair
The Honorable Mimi Walters, Vice Chair
Members, Senate Appropriations Committee

From: Rex D. Frazier, President
Michael A. Gunning, Vice President
Kara Cross, General Counsel
Manolo P. Platin, Senior Legislative Advocate

Re: AB 495 (Campos) Community Investment

Senate Appropriations Committee Hearing, August 4, 2014
PIFC Position: Support

The Personal Insurance Federation of California, representing seven of the nation's largest insurance companies (State Farm, Farmers, Liberty Mutual Insurance, Progressive, Allstate, Mercury and Nationwide) who collectively write a majority of the personal line auto and home insurance in California, **supports AB 495: Community Investment, by Assemblymember Nora Campos.**

AB 495 establishes the California Community Investment Program (CCIP) which encourages private-sector investments in low-income neighborhoods. Over the last decade, socially-responsible investing has matured as an industry, demonstrating that private investors can achieve market-rate financial returns while also generating social and environmental benefits in their communities.

AB 495 will reduce private-sector investment risks by mobilizing public leadership and existing government resources into low-income neighborhoods, fostering the kind of public-private collaboration that is needed to attract investment to California's poorest communities.

PIFC member companies have been involved in efforts to encourage and facilitate appropriate insurer investments in California community projects. The CCIP provides a positive economic incentive to encourage community investment. For this reason, **PIFC supports AB 495 Community Investment by Assemblymember Campos and urges your "aye" vote.** If you have any questions regarding PIFC's position, please contact Michael A. Gunning at (916) 442-6646.

cc: Assemblymember Nora Campos, Author
Robert Ingenito, Consultant, Senate Appropriations Committee
Kayla Williams, Consultant, Senate Republican Caucus
Gareth Elliot, Secretary of Legislative Affairs, Office of the Governor
Robert Herrell, Legislative Director, California Department of Insurance